



media release

15 August 2007 KAREN gets richer through service and content partnerships

KAREN, the Kiwi Advanced Research and Education Network, is increasing the value of network membership by introducing clear guidelines for organisations to connect to KAREN for the purpose of providing services and content to the research and education community in New Zealand.

TelstraClear and Objective Corporation are the first two Accredited Service and Content Partners on KAREN.

Accredited Service and Content Partners on KAREN will be able to provide all KAREN Members with innovative solutions to support better research and education outcomes for the country. Members of KAREN are currently the universities, Crown research institutes and the National Library, and will include all schools, libraries, archives, art galleries and museums in the future.

"It is clear that all of our members, from the big research universities to the smallest schools, value the advanced, unrestricted bandwidth that KAREN delivers today. It is a natural evolution for us to enable the country's private sector to respond to Member demands for innovative solutions over this connectivity", says Donald Clark, Chief Executive REANNZ.

TelstraClear's Head of Enterprise and Government Mark Wilson says the overarching objectives of KAREN and the work REANNZ and TelstraClear have completed to get KAREN running makes good sense when it comes to TelstraClear being an Accredited Service Partner.

"The backbone provides huge bandwidth capability, TelstraClear aims to provide services to allow potential smaller operators to link and access information at speeds which otherwise might have been out of their reach," said Mr Wilson.

“It will promote a community of network users, ensuring the breadth and scope of services are fully utilised over KAREN, and giving smaller customers the opportunity, choice and attractive pricing benefits while connecting to one of New Zealand’s most advanced high capacity broadband networks,” he says.

Tony Walls, CEO Objective Corporation, said: “As the leading enterprise content management (ECM) solution provider in New Zealand, we are proud to support the high performance research and education network, KAREN. Objective’s ability to underpin the provision of services and content to the research and education community in New Zealand demonstrates Objective’s distributed network capabilities.”

The Objective solution will allow KAREN members to leverage the benefits of collaboration and information sharing by enabling members to store, find, share, secure, protect and monitor their organisation’s content – regardless of format. With the proliferation of information, it is important for members to retain confidence that information is correctly versioned, audited and secured.

Objective will deliver vital discovery capability, such as Google-like full text search of content, intuitive folder navigation, and access via a taxonomy or folksonomy keyword library. This will ensure that the right information is found by the right person at the right time.

“KAREN is rapidly becoming essential infrastructure for New Zealand’s research, education and innovation community. Providing a clear policy that allows members to access valuable and desirable services and content over KAREN allows them to leverage their collective investment in membership whilst supporting novel content and service development”, said Clark.

For more information, interested parties can contact:

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Full details of the Partner policy is available on our website:

www.karen.net.nz/partners/

About KAREN

KAREN (Kiwi Advanced Research and Education Network) is a high capacity, ultra high-speed network for New Zealand's research, education and innovation sectors. KAREN provides connectivity between New Zealand's tertiary institutions, research organisations, libraries, schools and museums, and the rest of the world.

About REANNZ

REANNZ (Research and Education Advanced Network New Zealand Ltd) is the Crown-owned company set up to establish, own and operate a high-speed telecommunications network for the research and education sectors. REANNZ is a Crown-owned company, listed under schedule 4 of the Public Finance Act 1989 and incorporated under the Companies Act 1993. Its shareholders are the Minister of Finance and the Minister of Research, Science & Technology.

About TelstraClear

At TelstraClear we work with customers to find better ways for them to communicate at home and at work. We champion competition in New Zealand and deliver the benefits to our customer's doorstep - whether it's phone, internet, data or television. Also, later this year TelstraClear will be the third mobile entrant in the New Zealand market.

About Objective

Objective Corporation (ASX: OCL) develops, markets, tailors and supports its own Enterprise Content Management (ECM) software solutions. Working with large, information intensive organisations including government departments and top 1000 corporations, Objective Corporation has established itself as one of the leaders in the ECM market, where its solutions have been consistent winners against international competition. Its solutions are open and integrate with existing applications and infrastructure, delivering clear outcomes and a measurable return on the client's investment.



KAREN Accredited Service and Content Partner marks

